Asma Khan

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EDUCATION

- Doctor of Philosophy, Education: Teaching, Curriculum and Change (Applied Linguistics)
  University of Rochester, New York, USA, 2012-2016
  Committee: Jayne Lammers, Joanne Larson, Elsa-Sofia Morote.

- Master of Philosophy, English Language Teaching
  Kinnaird College for Women University, Lahore, Pakistan, 2010-2012.

- Master of Education, English Language & Literature
  University of the Punjab, Lahore, Pakistan, 2003-2005.

- Bachelor of Arts, English Literature
  Kinnaird College for Women University, Lahore Board, Pakistan, 2001-2003.

- Intermediate, English Literature & Psychology
  Kinnaird College for Women University, Lahore Board, Pakistan, 1999-2001.

- Matriculation, Physics, Chemistry, Biology
  Lahore Board, Pakistan, 1997-1999.

CERTIFICATION

- Intensive English Program, August 9, 2012
  International Language Institute, Washington DC, USA.

- Teaching Certificate in English Language Teaching, Diploma in ELT, 2010
  Forman Christian College University, Lahore, Pakistan.

- Teaching Certificate in Education, Bachelor in Education (B.Ed), 2009
  Allama Iqbal Open University, Islamabad, Pakistan.

TEACHING EXPERIENCE

- Assistant Professor of English/Head of English Department, University of Education, Bank Road Campus Lahore. *Nov. 16, 2016- todate*

- Lecturer in English, University of Education, Bank Road Campus, Lahore. *July 05, 2008 – Nov. 15, 2016*

- English Teacher, The Punjab School, Lahore, Pakistan. *August 2005- July 2008.*

TEACHING INTERESTS

- Technology in Education
- Online Teaching and Learning
- English Language Communication Skills
- Qualitative Research
- Teacher Training/Professional Development

RESEARCH EXPERIENCE

- Research Apprenticeship in Teaching & Curriculum, University of Rochester, August 2013-May 2014, Jayne Lammers, Assistant Professor
  Assisted in the research project entitled, *Youth writing in online spaces.* Conducted a literature review on online research methodologies, read and annotated a number of relevant sources, collected and organized data from an online writing community.

- Member of Abstract Review Committee of *The International Conference on Education (IICED),* Dubai 2017 and 2018.

- Member of Article Review Committee of *Journal of Linguistics and Literature University of Chitral, KPK, Pakistan.*

TEACHERS' TRAINING EXPERIENCE

- Induction Training of College Teachers organized by Higher Education Commission, Pakistan. June, July, August, September (2016, 2017 & 2021).

PUBLICATIONS

Altaf, K., Khan, A., & Rehman, A. (2026). When Words Govern: Power, Persuasion, and Crisis in President Asif Ali Zardari's March 2025 Parliamentary Speech. Liberal Journal of Language & Literature Review, 4(1), 3515-3534. DOI: https://doi.org/10.5281/zenodo.21965281

Amir, H., Butt, I.H., Siddiqui, G.K., & Khan, A. (2026). Productive Dispositions of Non-formal Basic Education School Teachers Regarding Teaching Mathematics in Punjab, Pakistan.Research Journal of Human and Social Aspects, 4(2), 142-156. DOI: https://doi.org/10.71085/rjhsa.04.02.76

Farooq, M., Eesa, M., Sahar, A., Farooq, S., Khan, A., & Hassan, R. (2026). Morphosyntactic Analysis of Urdu-English Code-Switching of Tweeter Activists in Pakistan. Veredas do Direito, 23 (8), 1-21. DOI: https://doi.org/10.18623/rvd.v23.5012.

Akhtar, H., Khan, A., & Ashfaq, A. (2025). University Students' Attitude towards Urdu and English in Formal and Informal Communication: A Qualitative Study. *Qualitative Research Journal for Social Studies*, *2*(2), 619-635. https://doi.org/10.63878/qrjs92

Azmar, C. N., Muthalib, K. A., Yusuf, Y. Q., Irnanda, S., & Khan, A. S. (2025). Conversational Maxims and Persuasive Communication: Verbal Offer Strategies Among Sellers in Aceh Traditional Markets. *OKARA: Jurnal Bahasa Dan Sastra*, *19*(1), 1–18. https://doi.org/10.19105/ojbs.v19i1.16910

Shahid, A., Khan, A., & Rao, R. R. (2024). An Exploration of Effectiveness of Artificial Intelligence (AI) Tools in English Language Learning at the Undergraduate Level in Pakistan. *Human Nature Journal of Social Sciences*, *5*(2), 347-357. https://doi.org/10.71016/hnjss/vmvan923

Razia, E., & Khan, A. (2024). An Evaluation of Middle English Textbooks of Punjab Textbook Board Using Multiple Intelligences Theory. *Pakistan Journal of Society, Education and Language (PJSEL)*, *10*(2), 310–325. https://pjsel.jehanf.com/index.php/journal/article/view/1414

Shad, W., Khan, A., & Farooq, M. (2024). Decoding the Effects of Nursery Rhymes on Phonological Awareness in Preschoolers in Pakistan. *Pakistan Journal of Society, Education and Language (PJSEL)*, *10*(2), 408–419. https://pjsel.jehanf.com/index.php/journal/article/view/1434

Akhter, N., Heena, & Khan, A. (2024). Effects of Problem-Solving Strategies on Undergraduate Students' Performance in Reading Online Texts. *Online Media and Society*, *5*(3), 22-33.

Asghar, R., Khan, A., & Farooq, M. (2023). The Role of TED-ED Animations in Enhancing the Speaking Fluency of Undergraduate ESL Learners in a Pakistani Setting. *University of Chitral Journal of Linguistics and Literature*, *7*(I), 288-297. https://jll.uoch.edu.pk/index.php/jll/article/view/340

Rehmat, J., Khan, A. & Rafique, K. (2024). An examination of deictic terms in Tehmina's work My Feudal Lord. *University of Chitral Journal of Linguistics and Literature*, *8*(I), 303-309. https://jll.uoch.edu.pk/index.php/jll/article/view/337

Rehman, A., Khan, A., & Muazzam, M. (2023). A Pragmatic Analysis of Dominant Illocutionary Speech Acts in Imran Khan's Minar-e-Pakistan Jalsa Speech. *University of Chitral Journal of Linguistics and Literature*, *7*(II), 233-242. https://jll.uoch.edu.pk/index.php/jll/article/view/303

Mufti, K., Khan, A., & Akram, A. (2023). Social Media and Communication Skills: The Role of Social Media on ESL Students' English Language Communication Skills. *Journal of Contemporary Trends and Issues in Education*, *3*(1), 79–95. https://doi.org/10.55628/jctie.v3i1.110

Akram, A., Khan, A., & Mufti, K. (2023). A Study on Social and Cultural Factors involved in L1 Attrition among Undergraduate ESL Learners in Pakistan. (2023). *Human Nature Journal of Social Sciences*, *4*(3), 46-55. https://hnpublisher.com/ojs/index.php/HNJSS/article/view/16 https://doi.org/10.71016/hnjss/qvr35y87

Zaheer, I., Khan, A., & Razzaq, F. (2023). Dual Political Role of Art: A Critical Discourse Analysis of Faiz Ahmed Faiz's "National, Art and Culture". (2023). *University of Chitral Journal of Linguistics and Literature*, *7*(I), 104-109. https://doi.org/10.33195/qv2qmk72

Zaheer, I., Khan, A., & Zubair, M. (2023). Investigation of Psychological Maltreatment and Sexual Maturation in Bapsi Sidhwa's Ice-Candy Man: A Critical Discourse Analysis. *International Journal of Academic Research for Humanities, 3*(4), 102-114. https://jar.bwo-researches.com/index.php/jarh/article/view/341

Aslam, F., Khan, A., & Shafique, N. (2023). A Study to Investigate the Productiveness of the Compulsory English course in Enhancing English language skills. *Journal of Academic Research for Humanities*, *3*(3), 341-351.

Khan, N., Khan, A., & Shahzadi, A. (2023). Students' Pronunciation and other Languages: The Impact of L2 Interference on the Pronunciation of ESL Students. *Pakistan Journal of Society, Education and Language (PJSEL), 10*(1), 163–175. Retrieved from https://pjsel.jehanf.com/index.php/journal/article/view/1286

Khan, A., Rai, H.N., & Aslam, F. (2023). Interactive Tools and Online Teaching: Exploring the Use of Interactive Tools during Online Teaching of ESL Learners. *Journal of Contemporary Trends and Issues in Education, 3*(1), 138-148. https://doi.org/10.55628/jctie.v3i1.90

Khan, A., Asghar, S.A., & Afzal, T. (2023). A Study Investigating and Interpreting Sounds of Pukhto Language by Native and Non-native speakers of English. *Harf-o-Sukhn, 7*(2), 146-155. https://harf-o-sukhan.com/index.php/Harf-o-sukhan/article/view/769

Khan, A., Abbas, M., & Farooq, M. (2023). An Analysis of Students' Perceptions about Pedagogical Shift during Emergency Remote Learning. *Harf-o-Sukhn*, *7*(2), 82-97. https://harf-o-sukhan.com/index.php/Harf-o-sukhan/article/view/753

Khan, A., Babar, N., & Farooq, M. (2023). Analyzing Errors in Formative Assessment: The Case of Pakistani ESL Undergraduates. *University of Chitral Journal of Linguistics and Literature. 7*(1), 10-19. https://doi.org/10.33195/r8tn7920

Khan, A., Farooq, M., & Lammers, J.C. (2023). Using Guided Tours as an Online Data Collection Strategy: A Research Note. *Pakistan Journal of Society, Education and Language (PJSEL), 9*(2), 274–280. https://pjsel.jehanf.com/index.php/journal/article/view/1161

Khan, A., & Ehsan, M. (2023). A Study on Exploring Students' Use of Off-task Technology in Pakistani Postgraduate ESL Online Classrooms. *Pakistan Journal of Society, Education And Language (PJSEL), 9*(2), 168–187. https://pjsel.jehanf.com/index.php/journal/article/view/1135

Khan, A. (2018). Pakistani Teachers' Professional Learning Experiences: Comparing Face-to-face versus Online Learning. *Teaching of English as a Foreign Language in Indonesia TEFLIN Journal, 29*(01), 72-89.

Khan, A. (2023). Expanding Horizons: Contribution of an Online Community in the Professional Learning of Teachers in Pakistan. *Pakistan Journal of Distance and Online Learning*, *3*(2), 25-40.

Khan, A., & Lammers, J.C. (2017). Examining Pakistani Teachers' Professional Learning in an Online Community of Practice. *Journal of Educational Research, 20*(02),1-14.

Khan, A. (2015). Learning by Collaboration: The Impact of Cooperative Learning on Students' Essay Writing Skills at Graduation level in Pakistan. *International Journal of Arts & Sciences*, 08(07), 473-478.

Khan, A. (2014). Teaching, Learning, and Professional Development in the English Companion Ning (ECN): An Online Community for English Teachers. *International Journal of Arts & Sciences*, 07(3), 347-353.

Khan, A., & Lammers, J. C. (2014, August 22). English Companion Ning: The social network for and by teachers. [Web log post]. Retrieved from http://www.reading.org/reading-today/post/engage/2014/08/22/english-companion-ning-the-social-network-for-and-by-teachers#.VATKc0upRG5

CONFERENCE PRESENTATIONS

Khan, A. (2016, April). *Expanding Horizons: The Role of an Online Community in the Professional Learning of Teachers in Pakistan.* Paper presented at American Educational Research Association, Washington, D.C., U. S. A.

Khan, A. & Lammers, J. (2015, December). *Establishing English Companion Ning (ECN) as an Online Community of Practice.* Paper presented at Literacy Research Association Conference, California, U.S.A.

Khan, A. (2015, March). *Learning by Collaborating: The Impact of Cooperative learning on Students' Essay Writing Skills at Graduation level in Pakistan.* Paper presented at the International Conference for Teaching and Education, Las Vegas, U.S.A.

Khan, A. (2015, March). *Exercising power: Analysis of Pakistan's National Education Policy (NEP), 2009 using Foucault's Techniques of Power*. Paper presented at International Conference for Teaching and Education, Las Vegas, U.S.A.

Khan, A. (2014, May). *Teaching, learning, and professional development in English Companion Ning (ECN): An online community for English teachers.* Paper presented at American-Canadian Conference for Academic Disciplines, Toronto, Canada.

Lammers, J., & Khan, A. (2013, May). *Teaching and Learning on the World WILD Web*. Presentation at Wednesday Lunch Talk, University of Rochester, New York, USA.

DISTINCTIONS/AWARDS

- Received USAID's Pre-Step scholarship (2012-2016) for Ph.D studies in Rochester, New York, U.S.A.
- 2nd position in Diploma English Language Teaching, 2010 (Forman Christian College University, Lahore)
- 3rd position in Masters English Language & Literature, 2005 (Punjab University, Lahore)
- 1st position in Bachelor of Arts, 2003 (Kinnaird College for Women, Lahore)